

# The Amazing Speech

## An Unforgettable Experience

By Best-Selling Author

Cynthia Ulrich Tobias, M.Ed

### **Apple St. LLC**

(Applied Learning Styles)

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### **AppleSt.com**

**Cynthia Ulrich Tobias,  
M.Ed.**

Cynthia's background  
includes:

\*24 years in private practice

\*8 years as a public  
high school teacher

\*6 years as a  
law enforcement officer

*Cynthia speaks to both public and private schools and to educators, parents and students alike. Her corporate clients have included Seattle Police Dept, LAPD, International Assoc. of Women Police (IAWP), General Motors, Walt Disney, Merrill Lynch, and BNSF Railroads, as well as numerous government agencies, law enforcement and fire & rescue services.*



Make Cynthia Tobias  
your next  
keynote speaker!

30 minutes that will inspire, entertain and motivate in a way that will amaze you! Your audience will see their strengths, appreciate others more, and walk out ready to change the world.

Sound impossible?

Give us a chance to prove it!

Contact us today for a limited time, recession-buster price for this amazing opportunity. Cynthia will be one of the best speakers you've ever brought in for your organization.

Recommendations from  
enthusiastic clients:

Exceptional presentations! The topics met our needs and goal. The response of the audience was phenomenal. They were very engaged and interested in the presentation. Very positive feedback from our evaluations. Useful material and Cynthia made an immediate connection with the audience. Thank you very much.

—Sgt. Terri MacMillan  
**Seattle Police Department, Seattle, WA**  
**Recruiting & Staff Development**

“Your inspirational and motivating words received countless accolades from conference attendees...I look forward to working with you in the future.”

—William J. Bratton, Chief of Police  
**Los Angeles Police Department**

“Cynthia is an excellent communicator. She uses large doses of humor and many real-life anecdotes to convey her messages. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard.”

—Gabrielle Dudley  
**Children’s Hospital, Seattle, WA**

“The raves and positive comments continue to come back to me from other individuals that attended the presentations with the instructors. ...They feel there is so much that you can offer in the fun and informative method of teaching you have demonstrated!”

—Elenjo Schaff  
**Eastside Fire and Rescue, Issaquah, WA**

“In my opinion, and that of our senior consultants, *Learning Styles* has revolutionized our practice.”

—David V. Axene  
**Milliman & Robertson, Seattle, WA,**  
**San Diego & San Francisco, CA**

**Cynthia Tobias is the best-selling author of the following:**

*The Way We Work*

*The Way They Learn*

*Every Child Can Succeed*

*Bringing Out the Best in Your Child*

*Do You Know What I Like About You?*

*You Can’t Make Me! (But I Can Be Persuaded)*

*I Hate School!*

*Redefining the Strong-Willed Woman*

**Read excerpts and articles on our web site:**

**AppleSt.com**

“It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and when called upon to do so, put both of these abilities together to drive home a point. Thank you again for a fantastic and memorable program.”

—Pete Hunt  
**Automotive Service Association of Washington, Lakewood, WA**

“There are no words that can express my gratitude for what you were able to accomplish with my Board of Directors. ...Your energy and enthusiasm were evident, and the tools you gave to us helped us accomplish more than I could have hoped for.”

—Larry Wieda  
**Crime Stoppers International, Inc., Albuquerque, NM**

“Our initial confidence in your capabilities was validated in February as we watched you direct our group of Oldsmobile Service Consultants through 80 minutes on insightful and entertaining discussion and training on Dominant Learning Styles. You did a wonderful job!”

—Jerry Starkey  
**General Motors, Oldsmobile Division, Lansing, MI**

Our teachers and parents were delighted with Cynthia.

—Don Cole, Superintendent  
**Mariners Christian School, Costa Mesa, CA**

“Cynthia did a great job, and her assessment of our needs was right on the money.”

—Don Porth  
**SOS FIRES: Youth Intervention Programs, Welches, OR**

Contact us for more information today!

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