

Motivating Students to Take Charge of Their Own Success

Practical Strategies for Helping Every Child Succeed

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Cynthia Ulrich Tobias, M.Ed.

Cynthia's background includes:

*8 years as a public
high school teacher

*6 years as a police officer

*24 years in private practice

She is internationally recognized as:

—The best-selling author of eight books.

—A popular presenter at workshops, classes and seminars for businesses, government agencies, churches and school districts throughout the U.S. and the world.

—A featured guest on radio and television throughout North America.

—Mother of twin sons in college.

Corporate clients include General Motors, LAPD, Walt Disney, Merrill Lynch, and BNSF Railroads, as well as numerous government agencies, law enforcement and fire and rescue services.



Presented by best-selling
author and popular speaker

Cynthia Ulrich Tobias, M.Ed.

Are you tired of hearing excuses?

Do any of your students dread coming to school?

Are any strong-willed children driving you crazy?

What if a student's struggle to cope with the traditional classroom is actually a great indicator of future success?

In this intensely practical seminar, you can gain insight into how the mind of a learner works, recognize why the strong-willed child may choose not to obey, and learn techniques for sharing control without compromising authority. You'll get ideas and strategies for motivating all kinds of learners while maintaining bottom-line accountability and discipline. Sometimes the teacher and school will change to adapt to the needs of an individual student. More often, however, the students must learn to adapt to different situations and circumstances. Come see how even the most reluctant or frustrated students can become confident learners and be more successful in school and in life when they actually

Take Charge of Their Own Success!

Recommendations from enthusiastic clients:

Exceptional presentations! The topics met our needs and goal. The response of the audience was phenomenal. They were very engaged and interested. Very positive feedback from our evaluations. Useful material and Cynthia made an immediate connection with the audience. Thank you very much.

—Sgt. Terri MacMillan
**Seattle Police Department,
Recruiting & Staff Development**

Cynthia is an excellent communicator. She uses large doses of humor and many real-life anecdotes to convey her messages. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard.

—Gabrielle Dudley
Children's Hospital, Seattle, WA

Your inspirational and motivating words received countless accolades from conference attendees...I look forward to working with you in the future.

—William J. Bratton, Chief of Police
Los Angeles Police Department

You are not only a masterful speaker with a quiet winsome way, Cynthia, but your message is one that parents and teachers all over the world long to hear.

—Sandy Smith
Bailey Smith Ministries, Atlanta, GA

It amazes me how well she knows teenagers and exactly how we think and act and feel. She made wonderful suggestions that make sense and will work as long as parents stay calm and not point their fingers and make us do it. Thank you very much and I plan to share these suggestions with my mom—hopefully it will improve our relationship.

—Student Participant
Metro Maryland Youth for Christ

Cynthia Tobias is the best-selling author of the following:

The Way We Work

The Way They Learn

Every Child Can Succeed

Bringing Out the Best in Your Child

Do You Know What I Like About You?

You Can't Make Me! (But I Can Be Persuaded)

Redefining the Strong-Willed Woman

I Hate School!

Read excerpts and articles on our web site:

AppleSt.com

It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and when called upon to do so, put both of these abilities together to drive home a point. Thank you again for a fantastic and memorable program.

—Pete Hunt
Automotive Service Association of Washington, Lakewood, WA

Thank you so much for your participation in Focus on the Family's first-ever Teachers in Focus Conference. The attendees were overwhelming in their positive comments. Several wrote that they planned to make specific changes in their classrooms to try to recognize the strengths of all their students. The presentations were a total success—all that we had wanted them to be!

—Tom Minnery
Focus on the Family, Colorado Springs, CO

Many weeks have gone by since your teaching engagement at the Lifeway Conference Center at Glorieta, New Mexico, and I am still remembering the huge delight of every person in the room! The three presentations seemed like just a few minutes to those of us who soak up every word you say, learning while we laugh! ...Our customers feel that we provided something out of the ordinary when we brought you to our events.

—Martha Kirkland
Lifeway Church Resources, Nashville, TN

Our teachers and parents were delighted with Cynthia.

—Don Cole, Superintendent
Mariners Christian School, Costa Mesa, CA

Contact us for more information today!

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