

Redefining the Strong-Willed Woman

Practical, Entertaining Seminars

By Best-Selling Author and Presenter

Cynthia Ulrich Tobias

Apple St. LLC
(Applied Learning Styles)

PO Box 23162
Federal Way, WA 98093
(253) 988-4120

ctapplest@gmail.com

AppleSt.com

**Cynthia Ulrich Tobias,
M.Ed.**

**Cynthia's background
includes:**

***24 years in private
practice**

***6 years as a
police officer**

***8 years as a public
high school teacher**

**Her corporate clients
include General Motors,
LAPD, Walt Disney, Merrill
Lynch,
and BNSF Railroads,
as well as numerous
government agencies,
law enforcement and
fire & rescue services.**



**Here is just a sample of
Cynthia's popular
and often life-changing
seminars:**

Redefining the Strong-Willed Woman

How to Effectively Use Your Strong Will for God

Many strong-willed women have secretly wondered if there was something wrong with us, if we just weren't trying hard enough to be good Christian women. The single most important thing any of us will ever do is accept Jesus Christ as our personal Savior. But God Himself created and designed us before we were even born. He gave us our personalities, our gifts, our learning styles and our individual passions and desires. You can be strong-willed and still bring honor and glory to God—and we can prove it! Whether you yourself are the strong-willed woman or you just need to understand the strong-willed women in your life, you're going to love this powerful and insightful session!

You Can't Make Me! (But I Can Be Persuaded)

Bringing Out the Best in Strong-Willed Individuals

Strong will is not a negative trait when you know how to point it in the right direction! Gain insights from the hearts and minds of strong-willed individuals of all ages and learn to bring out the very best in those who love, live or work with you.

Strong-Willed Moms Who Got Kids Just Like Them

Sharing Authority Without Surrendering Control

Who knows a strong-willed child better than a *grown-up* strong-willed child? But what happens when both of you are willing to "fight to the death" to win in a confrontation? You will learn practical and effective strategies for holding on to your parental authority without destroying your high-spirited offspring. Although "what goes around comes around" may be a very familiar phrase to you, you may discover that God gave you that strong-willed child as a compliment, not just payback!

Mentoring the Next Generation of Strong-Willed Women

Learning From Our Mistakes

It's never been more important to encourage and teach the younger generation of strong-willed women how to use that strong will for God. Learn quick and practical techniques for reaching and mentoring those young strong-willed girls and guiding that determination and conviction in the right direction. Bring your strong-willed girls with you to this session!

Call today to schedule a seminar for your organization—it will be one of the most practical, entertaining and immediately useful presentations you'll ever host!

Cynthia Tobias is the best-selling author of the following:

The Way We Work

The Way They Learn

Every Child Can Succeed

Bringing Out the Best in Your Child

Do You Know What I Like About You?

You Can't Make Me! (But I Can Be Persuaded)

Redefining the Strong-Willed Woman

I Hate School

Read excerpts and articles on our web site:

AppleSt.com

"Thank you so much for your participation in Focus on the Family's first-ever Teachers in Focus Conference. The attendees were overwhelming in their positive comments. Several wrote that they planned to make specific changes in their classrooms to try to recognize the strengths of all their students. The presentations were a total success—all that we had wanted them to be!"

—Tom Minnery

Focus on the Family, Colorado Springs, CO

"It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and when called upon to do so, put both of these abilities together to drive home a point. Thank you again for a fantastic and memorable program."

—Pete Hunt

Automotive Service Association of Washington, Lakewood, WA

"There are no words that can express my gratitude for what you were able to accomplish with my Board of Directors. ...Your energy and enthusiasm were evident, and the tools you gave to us helped us accomplish more than I could have hoped for."

—Larry Wieda

Crime Stoppers International, Inc., Albuquerque, NM

Recommendations from enthusiastic clients:

"Cynthia is an excellent communicator. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard."

—Gabrielle Dudley

Children's Hospital Foundation, Seattle, WA

"The raves and positive comments continue to come back to me from other individuals that attended the presentations with the instructors. ...They feel there is so much that you can offer in the fun and informative method of teaching you have demonstrated!"

—Elenjo Schall

Eastside Fire and Rescue, Issaquah, WA

Exceptional presentations!

The response of the audience was phenomenal. They were very engaged and interested in the presentation. Very positive feedback from our evaluations. Useful material and Cynthia made an immediate connection with the audience.

—Sgt. Terri MacMillan

Seattle Police Department

"Thank you for your dynamic ministry. The Lord used you in a powerful way. What a blessing to see our people respond as they did—Only eternity will reveal the total impact of your ministry"

—Rev. Ron Kratzer

Intermountain District Church of the Nazarene—Nampa, ID

"You are not only a masterful speaker, Cynthia, but your message is one that parents and teachers all over the world long to hear."

—Sandy Smith

Bailey Smith Ministries, Atlanta, GA

Call or email for more information today!

Apple St. (Applied Learning Styles) (253) 988-4120; ctapplest@gmail.com .